



# A Closer Look.

## At our Case Studies.



**Client:**  
Gamestation

*“Staples Advantage is an integral part of Gamestation Ltd, providing us with a single source solution for print, stationery and consumables”*

Phil Rogers,  
**Gamestation Operations Manager**

### Print Services proves to be a single source winner

With over 200 stores and new store openings scheduled on a continual basis, Gamestation is the fastest growing retailer of video & computer games in the UK.

In response to rapid growth, Gamestation identified the need for a single source supplier who could manage not only their print and distribution, but also their stationery and consumables for over 200 stores across the UK, with the added ability to provide detailed management information, next-day delivery and an online ordering platform to ensure a simple and easy ordering process.

Through the implementation of the ordering platform, ExpressOrder, Staples Advantage were able to provide Gamestation with the ability to successfully and efficiently order online, with the added bonus of all products being available on next-day delivery to any UK retail store.

ExpressOrder enables each retail site the opportunity to order their print lines at the same time as any stationery and consumables online, providing Gamestation with the ‘single source’ solution that they were looking for.

As well as tending their stationery and consumable needs, Staples Advantage now manages and stocks over 200 retail print lines for Gamestation, ranging from standard operational print, point-of-sale products to carrier bags and gift vouchers.