



A Closer Look.

At our Case Studies.

Businesspost

Worldwide Express Parcels & Mail

Client:

Business Post

A True Model of a Successful Relationship

Business Post Group has become delivery companies in the UK & holds a reputation for being a high quality delivery service.

Business Post recognised that as their business grew in size and success, it was important to appraise the supporting functions that help to deliver these results. A major area was the procurement, control, management and delivery of customised printed product.

Staples Advantage supply Business Post with a diverse range of customer unique product; printed business stationery, labels and consignment books (one of their most business critical lines), through to plastic shipment bags and corporate gifts.

Through our bespoke MIS system we are able to identify the most efficient and effective production process for each item we manage. This provides unique benefits such as the ability to group and assemble like-products together, leverage spend using the most appropriate supplier and ultimately reduce costs.

Our consultative mindset means that we share history, ideas and future initiatives. Our experience, together with our commitment for future development, demonstrates a best practice approach to business and the wealth of experience that we share with our clients.

A large part of our responsibility revolves around the final delivery of product. Whilst being a local supplier to Business Post, we are also a customer and recognise Business Post as being a key part of our success as a distributor. Our use of this service and the recognition that distribution could be carried out by Business Post own vehicles, has resulted in a completely unique and tailored supply solution. This pro-active, lateral and open approach allows both customer and vendor to realise the benefits to be had, resulting in a service that defines excellence and productivity.